



FOR IMMEDIATE RELAEASE  
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### **Local New Jersey Travel Agency wins Alaska Tourism Award**

Edison, New Jersey, Sept 9, 2009. Best Cruises, New Jersey's # 1 volume independent travel agency, has been awarded "Tour Operator of the Year" by the Anchorage Convention and Visitors Bureau. The award was given to Best Cruises for helping create positive economic impact in Anchorage by bringing large groups of clients to the city consistently for years. The New Jersey Agency was informed of their nomination by Tania Hancock, Tourism Sales Manager of the ACVB.

Best Cruises, has been specializing in Alaska vacations for the last 12 years. The Alaska division is managed by Jeff Sturman, a "Certified Alaska Expert" as validated by the "Alaska Tourism Industry Association". He has been to Alaska 16 times escorting groups and has sent over 8000 New Jersey clients to Alaska on various cruises and land tours.

Best Cruises markets their Alaska vacations by holding "Alaska Cruisefest Seminars" at various locations throughout the North East. These events are free to the public and attendees learn about Alaska as a destination as well as all the vacation options available. This year 14 events are scheduled in New Jersey, New York and Connecticut.

#### **ABOUT BEST CRUISES**

Best Cruises is a family owned travel agency that has been at their Edison, New Jersey location for 16 years. They have evolved to be New Jersey's largest volume independently owned travel agency in the state. They are top producers with all the major cruise lines and tour operators and enjoy an A+ rating with e Better Business Bureau of Central New Jersey.

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